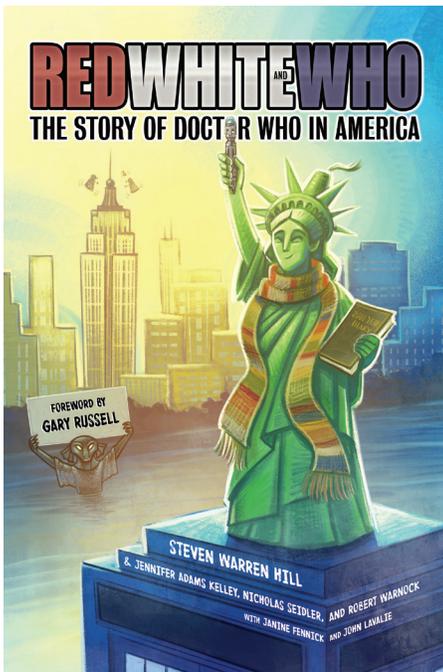


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RED WHITE AND WHO SHIPPING INFORMATION

Yesterday was the official release date for **Red White and Who: The Story of Doctor Who in America**. To get the uncomfortable bit out of the way first: The books will not be shipping to you today as planned. You have been so supportive in pre-ordering the book, and we feel you deserve the utmost transparency through the entire process.

We expected the books to arrive to us from the printer last week. As we got closer to Friday, the printer told us that they had a backup in orders getting out of their warehouse, and that we should expect the books on Monday. We anxiously waited all day yesterday, and when we finally got a rep on the phone, she explained that there was a production delay and our books weren't even packaged yet. There may have been some screaming at this point.

Now, the (partial) good news. The current plan is for them to send us a partial shipment of our print run, hopefully arriving by Friday (again). The remainder will follow and arrive at the start of next week. As soon as we have books, we will be staying up as long as it takes to package and ship them right back out.

We know many of you have been waiting months for this book to arrive. We've been waiting *years* to bring it to life, so trust us when we say we're all in the same boat.

As a way to help ease the waiting, we've put together a thank-you page on the ATB website for everyone who has pre-ordered the book. We're sending out an email today with a link and password information to access bonus content, including:

- Desktop wallpapers featuring the cover art
- A preview of the first two chapters that you can download and read
- Information about signed bookplates from the authors

We are also offering this bonus content to anyone who orders the book before the end of this month.

If you haven't received the email by the end of the day, please reach out to media@atbpublishing.com and we'll make sure you can access it.

Thank you so much for all the support you have given and continue to give our small press. The positivity has been inspiring, and it is definitely helping us make this final push to the finish line.

ARNOLD T. BLUMBERG AND NATALIE B. LITOFKY
ATB PUBLISHING