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## JOURNEY OF THE LIVING DEAD: A TRIBUTE TO FIFTY YEARS OF FLESH EATERS

6"x9"x1.25" • 328 pages • fully illustrated, black and white

Written by Dr. Arnold T. Blumberg

Cover and interior illustrations by Lauren Moran

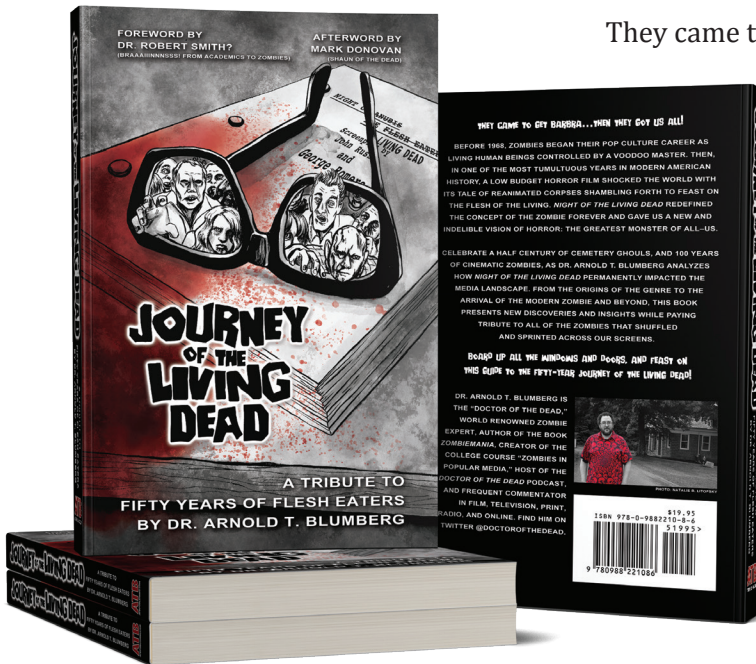
foreword by Dr. Robert Smith? • afterword by Mark Donovan

ISBN: 978-0-9882210-8-6

Years in the making, **Journey of the Living Dead: A Tribute to Fifty Years of Flesh Eaters**, is a unique retrospective of the modern pop culture zombie genre, packed with informative and entertaining content for fans both casual and passionate, as well as material specifically designed to be of use to educators seeking to incorporate zombies into their media literacy and critical thinking curricula. The back cover copy reads:



They came to get Barbra...then they got us all!



Before 1968, zombies began their pop culture career as living human beings controlled by a Voodoo master. Then, in one of the most tumultuous years in modern American history, a low budget horror film shocked the world with its tale of reanimated corpses shambling forth to feast on the flesh of the living. *Night of the Living Dead* redefined the concept of the zombie forever and gave us a new and indelible vision of horror: the greatest monster of all – us.

Celebrate a half century of Cemetery Ghouls, and 100 years of cinematic zombies, as Dr. Arnold T. Blumberg analyzes how *Night of the Living Dead* permanently impacted the media landscape. From the origins of the genre to the arrival of the modern zombie and beyond, this book presents new discoveries and insights while paying tribute to all of the zombies that shuffled and sprinted across our screens.

FOR ALL MEDIA INQUIRIES, INCLUDING REQUESTS FOR REVIEW COPIES, OR INTERVIEWS WITH DR. BLUMBERG, PLEASE CONTACT ATB DIRECTOR OF MARKETING NATALIE B. LITOFSKY AT [MEDIA@ATBPUBLISHING.COM](mailto:MEDIA@ATBPUBLISHING.COM).

DIRECT LINK TO BOOK:  
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Board up all the windows and doors, and feast on this guide to the fifty-year journey of the living dead!



As the “Doctor of the Dead,” author Dr. Arnold T. Blumberg has been a world-renowned zombie scholar and expert for many years. In addition to writing *Journey of the Living Dead*, he co-authored *Zombiemanía* (one of the first exhaustive guides to zombie cinema), and appears in film (*Doc of the Dead*, *The Walkers Among Us*), on TV, radio, and online venues, as well as contributing to books like *Triumph of the Walking Dead*, *Braaaaaiiiiinnss! From Academics to Zombies*, *The Undead and Theology* (which was nominated for a Stoker award), and *The Written Dead*. His lectures on zombies and other pop culture topics have been presented at various conventions and symposia, he taught a course in “Zombies in Popular Media” for many years, and his zombie- and horror-focused podcast, *Doctor of the Dead*, is available via iTunes and other podcast apps, and also available at BlogTalkRadio and his own website at [doctorofthedead.com](http://doctorofthedead.com).